



YEAR of  
AFFORDABLE  
HEALTHCARE

PRESS RELEASE

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## MEDIA ADVISORY

### **As Healthcare Costs Skyrocket, Local Leaders Gather to Seek a Solution**

*Teva Announces First Event in Year of Affordable Healthcare Roundtable Series*

SAN FRANCISCO – MAY 21, 2009 – Families USA, a consumer health group, recently reported that healthcare premiums in California rose five times faster than earnings between 2000 and 2007. With healthcare costs continuing to rise in the Bay Area and more claims being filed, many Americans are finding themselves driven out of healthcare coverage. Teva Pharmaceuticals, as a part of the Year of Affordable Healthcare campaign, is hosting a roundtable discussion on improving American's access to affordable healthcare and medicines. The event is the first in a series focused on bringing together community organizations, thought leaders, businesses, government officials, and the American public to discuss the need for increased access to healthcare.

The event will be moderated by Pam Gilbert, Partner at Cuneo Gilbert & LaDuca and former Executive Director of the Consumer Product Safety Commission.

#### **Who:**

- Pam Gilbert, Partner at Cuneo Gilbert & LaDuca and former Executive Director of the Consumer Product Safety Commission
- Supervisor Sean R. Elsbernd, City & County of San Francisco

*As well as representatives from:*

- Northern California Chapter of the National Multiple Sclerosis Society
- YMCA San Francisco

**When:** May 28, 2009 at 2:00 p.m.-3:30 p.m.

**Where:** YMCA San Francisco Senior Annex  
3150 20th Avenue  
San Francisco, CA 94132

**About the Year of Affordable Healthcare:** The Year of Affordable Healthcare campaign ([www.yearofaffordablehealth.com](http://www.yearofaffordablehealth.com)) is a nationwide call for increased access to affordable healthcare for American citizens. The program coincides with the 25th anniversary of the landmark Hatch-



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Waxman Act, which created the modern generic pharmaceutical industry and has saved billions of healthcare dollars.